

Ivan M. Cohen

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SUMMARY

Experienced writer and editor in a variety of media. Known as an effective leader who ensures business goals are met or exceeded while surpassing quality benchmarks. Proven successes in developing and managing new product lines in digital media, print, television, and home video.

PROFESSIONAL EXPERIENCE

VALIANT ENTERTAINMENT

New York, NY

2012-present

Collections Editor

Supervise and direct content and design for comic-book publisher's multiply award-nominated line of reprints; repurpose periodical titles in a variety of formats.

BONFIRE AGENCY

New York, NY

2011-present

Director, Editorial Projects

Manage custom-publishing efforts in digital and print for marketing group connecting advertisers with pop-culture consumers. Also edit content and consult on marketing strategies for publisher clients.

CONSULTING AND FREELANCE WRITING/EDITING

2010-present

- Disney/Marvel Publishing – Contributor to *Avengers* and *Star Wars* storybooks
- Warner Bros. Animation – Writer, *Teen Titans Go!* and *Beware the Batman* animated series
- DC Comics – Writer, comic-book titles, including *Teen Titans Go!*, *Looney Tunes*, and *Sensation Comics*
- Guardian Project – Writer, licensed comic-book series for NHL (2017)
- *Thrillist* – Contributing writer, pop-culture essays and articles
- *Vulture.com* – Contributing writer, interviews and pop-culture articles for *New York* magazine website
- Ghost Light Films – Story Producer, *Superheroes: A Never-Ending Battle* (PBS, 2013)
- Warner Bros. Entertainment – Co-producer, *Secret Origin: The Story of DC Comics* (2010)

DC COMICS (a division of Warner Bros.) New York, NY 1996-2010

Creative Executive, Creative Affairs Department 2007-2010

Lead development executive for showcasing company's vast roster of characters in film, television, direct-to-video (DTV) features, and live entertainment.

- Executive in Charge of Production for 2011 animated DTV features *All-Star Superman* and *Green Lantern: Emerald Knights*.
- Supervised script and series development for multiple live-action and animated series, among them *Smallville* and *Batman: The Brave and the Bold*.
- Provided script and production support for Golden Globe-nominated *Red* (Summit Entertainment, 2010) as well as Warner Bros. features *The Losers* (2010), *Watchmen* (2009), and *The Dark Knight* (2008), among others.
- Developed motion-comics program to support theatrical releases, including #1 iTunes bestselling download *Watchmen Chapter One*.
- Managed support staff in West Coast office (while based in NY).

Creative Associate, Creative Affairs Department 2006-2007

Expanded New York office of L.A.-based department from support-only role to active player in expanding company's presence across diverse media platforms.

- Spearheaded successful cross-divisional launch of the "DC Universe" line of original DTV animated movies, which has, to date, sold over 6.5 million units.
- Developed pilot scripts for three live-action series with Warner Bros. Television.
- Launched internship program for department's New York and L.A. offices.

Coordinating Editor, DC Editorial Department 2000-2006

Managed schedule of 60-plus monthly series and personally edited several titles.

- Edited award-winning run of monthly *Wonder Woman* comic-book series.
- Managed internship program for two New York-based publishing imprints.

Assistant Manager, Marketing Publications 1998-2000

Wrote and supervised design of monthly catalog detailing publisher's output.

- Represented company at consumer and trade conferences including *Comic-Con International: San Diego*, largest comic-book and pop-culture event in U.S.
- Promoted from *Marketing Representative* position (1996-98).

PROFESSIONAL ASSOCIATIONS

- ASIFA (International Animated Film Society), voting member
- Tribeca Film Festival – Industry Delegate, "Tribeca All Access" program

EDUCATION

- Northwestern University (Evanston, IL) B.S., Communication Studies
- Stuyvesant High School (New York, NY) Regents Diploma