

Ivan M. Cohen

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SUMMARY

Experienced writer, editor, and entertainment executive specializing in working with established brands across diverse media. Known throughout the industry as an effective leader who ensures business goals are met or exceeded while maintaining quality. Proven successes in launching new product lines, building talent relationships, and refreshing classic brands in digital media, print, television, and more.

PROFESSIONAL EXPERIENCE

CONSULTING AND FREELANCE WRITING (partial) 2011-present

- Disney/Marvel Press – Multiple *Avengers* and *Star Wars* storybooks
- Warner Bros. Animation – *Teen Titans Go!* and *Beware the Batman* animated television series
- DC Comics – Comic-book and graphic-novel titles including *The Batman & Scooby-Doo Mysteries*, *Teen Justice*, *Space Jam: A New Legacy*, *Teen Titans GO!*, and custom projects for HBO Max, LEGO, and more
- Marvel Comics – Writer, custom-publishing projects and kids' comic books featuring Spider-Man and The Avengers for clients including M&M's and Hyundai
- Insight Editions – *Batman Returns: One Dark Christmas Eve* – Illustrated Holiday Classic (Fall, 2022)
- Capstone – Multiple illustrated chapter books
- Other – Additional editorial clients include NPR/*Planet Money*, Dynamite Entertainment, and Bonfire Agency; prose clients include Thrillist, Vulture.com, and Esquire.com

VALIANT ENTERTAINMENT New York, NY 2012-present

Collections Editor

Supervise and direct content and design for comic-book publisher's multiply award-nominated line of reprints; repurpose periodical titles in a variety of formats.

MAD EVENT MANAGEMENT New York, NY 2017-2020

Director of Programming

Responsible for panel and guest lineup at two annual pop-culture-focused conventions (Long Beach Comic Con and Long Beach Comic Expo) and the twice-annual C3 Creator Conference. Negotiated contracts and consulted on marketing strategies.

DC COMICS

New York, NY

1996-2010

Creative Executive, Creative Affairs Department

2007-2010

Lead development executive for showcasing DC's vast roster of characters in film, television, direct-to-video (DTV) features, and live entertainment.

- Executive in Charge of Production for multiple animated DTV features
- Supervised development for live-action and animated TV series and motion pictures including *Red* (2010), *The Losers* (2010), and *The Dark Knight* (2008).

Creative Associate, Creative Affairs Department

2006-2007

Expanded New York office of L.A.-based department from support-only role to active player in expanding company's presence across diverse media platforms.

- Spearheaded successful cross-divisional launch of the "DC Universe" line of original DTV animated movies, which has, to date, sold over 6.5 million units.
- Developed pilot scripts for three live-action series with Warner Bros. Television.
- Launched internship program for department's New York and L.A. offices.

Coordinating Editor, DC Editorial Department

2000-2006

Managed schedule of 60-plus monthly series and personally edited several titles.

- Edited award-winning run of monthly *Wonder Woman* comic-book series.
- Managed internship program for two New York-based publishing imprints.

Assistant Manager, Marketing Publications

1998-2000

Wrote and supervised design of monthly catalog detailing publisher's output.

- Represented company at consumer and trade conferences including *Comic-Con International: San Diego*, largest comic-book and pop-culture event in U.S.
- Promoted from *Marketing Representative* position (1996-98).

PROFESSIONAL ASSOCIATIONS

- ASIFA (International Animated Film Society), voting member
- Tribeca Film Festival – Industry Delegate, "Tribeca All Access" program

VOLUNTEER WORK

- P.S. 75 PTA Afterschool Program, Co-Vice-President (2020-21)
- P.S. 75 PTA, Co-President (2021-22)

EDUCATION

- Northwestern University (Evanston, IL) B.S., Communication Studies
- Stuyvesant High School (New York, NY) Regents Diploma