

# Ivan M. Cohen

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## SUMMARY

Experienced writer, editor, and entertainment executive specializing in working with established brands across diverse media. Known throughout the industry as an effective leader who ensures business goals are met or exceeded while maintaining quality. Proven successes in launching new product lines, building talent relationships, and refreshing classic brands in digital media, print, television, and more.

## PROFESSIONAL EXPERIENCE

### CONSULTING AND FREELANCE WRITING (partial)

### CURRENT

- Disney/Marvel Press – Multiple *Avengers* and *Star Wars* storybooks
- DC Comics – Comic-book and graphic-novel titles including the award-winning *The Batman & Scooby-Doo Mysteries*, *Space Jam: A New Legacy*, *Teen Titans GO!*, and custom projects for LEGO, Hershey's, and more
- Little, Brown and Company – *The Big Bang Theory: A Matter of Friendship*
- Dynamite Entertainment – *Giant-Size Wacky Races*
- Insight Editions – *Batman Returns: One Dark Christmas Eve – Illustrated Holiday Classic*
- Capstone – Multiple illustrated chapter books
- Other – Editorial clients include NPR/*Planet Money*, Sandstorm Comics, and Valiant Entertainment; Prose clients include the Library of America, Thrillist, and Vulture.com

### DC COMICS

Burbank, CA

2022-present

#### *Editorial Consultant*

As Production Editor, part of freelance team supervising and managing production of multiple titles in industry-leading comic-book publisher's line of reprints (2023-present); as Editor, full-time periodical editing filling in for personnel while on leave (2022-2024).

### DYNAMITE ENTERTAINMENT

New York, NY

2021-present

#### *Collections Editor*

Supervise and direct content and design for comic-book publisher's line of reprints; repurpose periodical titles in a variety of formats.

## **MAD EVENT MANAGEMENT**

**New York, NY**

**2017-2020**

### *Director of Programming*

Responsible for panel and guest lineup at two annual pop-culture-focused conventions (Long Beach Comic Con and Long Beach Comic Expo) and the twice-annual C3 Creator Conference. Negotiated contracts and consulted on marketing strategies.

## **DC COMICS**

**New York, NY**

**1996-2010**

### *Creative Executive, Creative Affairs Department*

2007-2010

Lead development executive for showcasing DC's vast roster of characters in film, television, direct-to-video (DTV) features, and live entertainment.

- Executive in Charge of Production for multiple animated DTV features
- Supervised development for live-action and animated TV series and motion pictures including *Red* (2010), *The Losers* (2010), and *The Dark Knight* (2008)
- Spearheaded successful cross-divisional launch of the "DC Universe" line of original DTV animated movies
- Promoted from *Creative Associate* position (2006-2007)

### *Coordinating Editor, DC Editorial Department*

2000-2006

Managed schedule of 60-plus monthly series and personally edited several titles.

- Edited award-winning run of monthly *Wonder Woman* comic-book series.
- Managed internship program for two New York-based publishing imprints.

### *Assistant Manager, Marketing Publications*

1998-2000

Wrote and supervised design of monthly catalog detailing publisher's output; represented company at conferences including *Comic-Con International: San Diego*.

- Promoted from *Marketing Representative* position (1996-98)

## **VOLUNTEER WORK**

- P.S. 75 PTA Afterschool Program, Co-Vice-President (2020-21)
- P.S. 75 PTA, Co-President (2021-22)

## **EDUCATION**

- Northwestern University (Evanston, IL)      B.S., Communication Studies
- Stuyvesant High School (New York, NY)      Regents Diploma